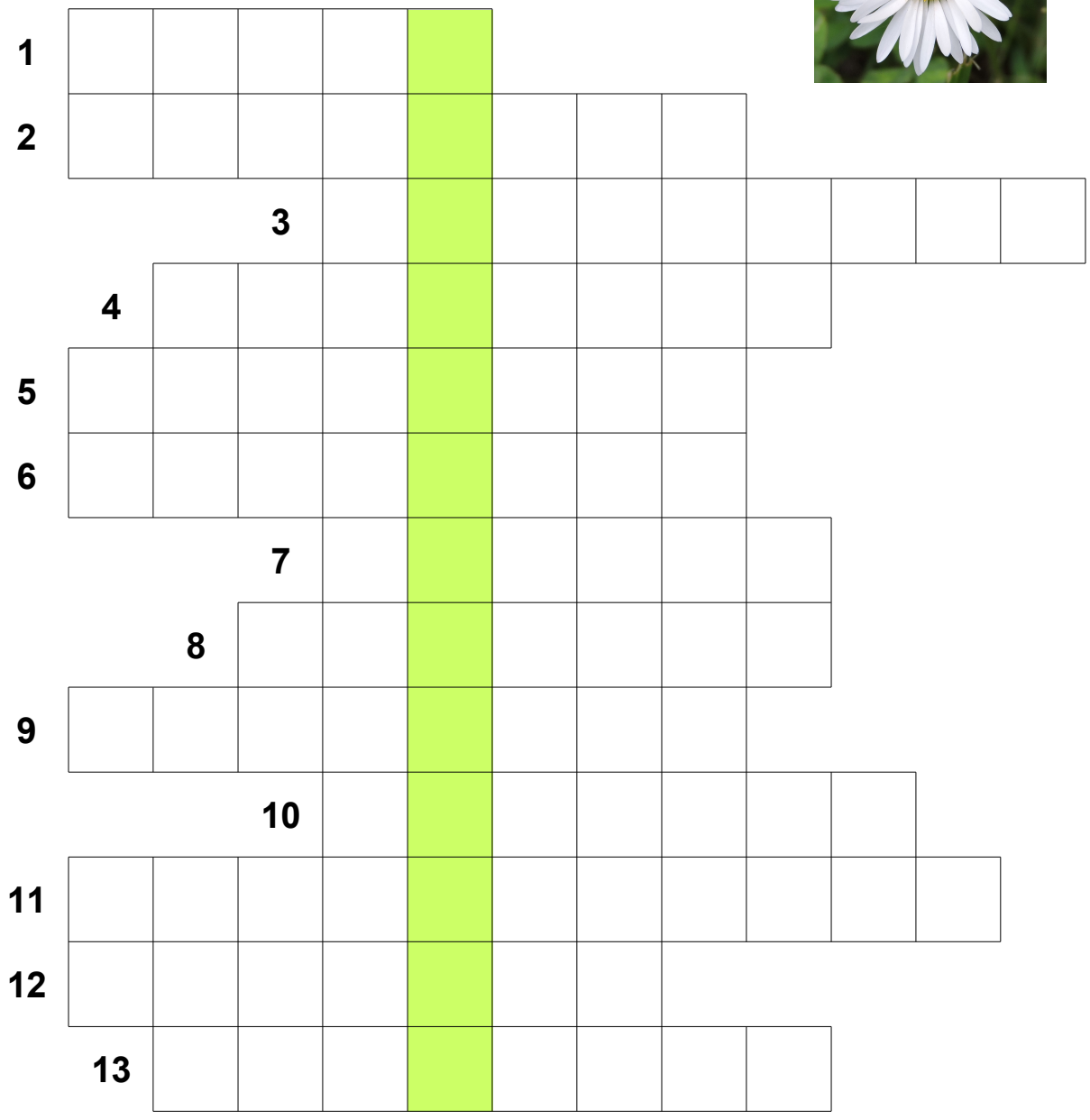Květinová tajenka